

HOCHDORF Group Press Release: Details of the new organisation

HOCHDORF organises itself into business areas

Hochdorf, 22 November 2013 – **The HOCHDORF Group is simplifying its organisation and will be structured into the business areas of milk derivatives, baby care and cereals & ingredients in the future. The current sales companies will be merged into HOCHDORF Nutritec Ltd.**

On 12 September the HOCHDORF Group oriented, that its organisational structures will be adapted to future requirements and greatly simplified. We can reveal details of this restructuring programme now.

Organisation with three business areas

The HOCHDORF Group continues to exist as a holding company, but its structures will be significantly simplified. The previous division into development and sales companies as well as a production company will no longer apply. The sales companies will now be merged into HOCHDORF Nutritec Ltd. and it is likely that the new name will be "HOCHDORF Ltd.". Once this change has been implemented HOCHDORF in Switzerland will essentially consist of the three business areas milk derivatives, baby care and cereals & ingredients.

Direct management

The new organisation simplifies the HOCHDORF Group's process and setup structure. The managers of the current sales companies will take on responsibility for their business area. Compared to the old organisation they will hold complete responsibility for costs in their area in the new organisation. Greater cost transparency will improve the quality of decision making and simplify the ongoing efficiency drive. In the new organisation, areas of universal importance, such as production & logistics, services/IT or purchasing, all likewise report directly to the CEO.

Implementation as of 1.1.2015

"The implementation of the new organisational structure is already underway, but it will be an ongoing process throughout the 2014 business year. Adapting our ERP will involve the most work," explains Dr Thomas Eisenring, CEO of the HOCHDORF Group. The new structure streamlines many processes and so reduces duplication. The related reduction in staffing levels will be largely covered by natural fluctuations. The new organisation comes into effect as of 1.1.2015.

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